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# Deco Radio: The Most Beautiful Radios Ever Made



## Synopsis

With 380 brilliant photos and engaging text, this book presents some 300 of the rarest and most beautiful radios ever made for home or workplace. The advent of the small, mantle or tabletop radio in 1930 gave a huge impetus to the spread of radio, not only allowing multiple sets in the home, but changing the listener from the family to the individual. This book highlights a small subset of tube (valve) radios that incorporated new styling, materials, and approaches to consumer marketing in the 1930s and 1940s. Until now they have been underrated by many radio enthusiasts, and largely unrecognized in the world of Art Deco and Industrial Design. The radios of 35 industrial designers, including the luminaries of streamlining in the USA and UK (Loewy, Bel Geddes, Teague, Van Doren, Vassos, Coates, and Chermayeff) are identified and examples from 15 countries are stunningly displayed.

## Book Information

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## Customer Reviews

Peter Sheridan AM BDS MDS FICD Peter Sheridan is a respected historian, lecturer, author, and collector. He has written a number of monographs on Art Deco and lectured at Art Deco World Congresses in 2007 and 2013. His radio collection is one of the most comprehensive in the world and his highly acclaimed book *Radio Days Australian Bakelite Radios* (2008) is the standard reference for Australian radio collectors. Peter is a member of the Australian Institute of Professional Photographers and his photographs are used by media, museums, and specialist publications. Peter is the leading authority on clinical photography in Australia presenting post-graduate courses each year for the Australian Dental Association and Sydney University. In 2001 he was awarded a

Member of the Order of Australia (AM) by the Australian Government for his work with people with Multiple Sclerosis and in 2010 elected a Fellow of the International College of Dentists for his contributions to Dentistry.

This is a stunning book. The design of the book is worthy of the amazing radios it displays. The story of how famous industrial designers contributed to the streamlined design of the mantel radio is a revelation and a worthy and welcome addition to the literature of radio, art deco and industrial design. But the gallery of 350 radios are beautifully photographed and comprehensively displayed by decade showing both collector and the public the glorious styles and colours that were so revolutionary in the 1930s and 1940s and seem so modern today. This is the ultimate reference book for art deco radios as well as a glorious coffee table book. Highly recommended.

Detailed commentary and exquisite photos make this a must have book for anyone collecting radios of the Deco period. You won't find a better book anywhere. This takes the Phil Collins book several levels higher with regard to photography and the quality of the publication but it is worth every cent. It sets a new standard in the documentation of early radio history.

GREAT BOOK. AUTHOR IS FANTASTIC. BEAUTIFUL PHOTOS. HIGHLY RECOMMEND TO ANYONE WITH INTEREST IN ART DECO DESIGN OR RADIO INTERESTS.

well written and very well researched book on the Art Deco period of radio from a Australian perspective. the pictures and the extent of the number of pictures is amazing.

Just great! Will recommend it to all I know who are fond of special design radios. Am very pleased with the chapter dedicated to Belgian products !

The most beautifully illustrated book on art deco radios that I have seen.

The book is informative, but all radio photos are placed on a black background. That often makes the dark colors of the radio displayed hard to see.

Been lucky to have had a few of these radios in the collection over the years ...now I have the book and don't need the radios anymore...Wow!!

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